

FLU-FOBT Program Components and Logic Model

Goal: Increase colorectal cancer screening rates by offering home FOBT to eligible patients during annual flu shot activities

Core Functional Component: Standing orders to allow non-physician clinic staff to offer flu shots and FOBT together to any clinic patient or health care client aged 50-75 who is seen during flu shot season.

Target Clinical Settings: Community health centers, pharmacies, managed care organizations, and other health care settings where flu shots are provided and where FOBT is offered for average risk colorectal cancer screening.

Program Planning & Advertising

- Designated clinic leader for the FLU-FOBT Program
- Program leader completes formal training online
- Program leader assigns clinic staff members to participate
- Clinic staff members complete formal training
- Clinic team approves implementation work plan
- Advertise program to patients with postcards and posters

Daily Implementation

- Daily supervision by program leader
- Trained staff offers program every day during flu shot season
- EHR used to assess FOBT eligibility when possible
- FOBT given to eligible patients before flu shot is given
- FOBT kits prepackaged with all selected program materials to facilitate patient understanding, test completion, and return of completed tests to the laboratory.

Tracking

- Flu shots and FOBT dispensed are recorded together and at the same time for tracking purposes

FOBT Completion

- FOBT not Completed**
- Postcards and phone call reminders as needed

- FOBT Completed**
- FOBT kit mailed by patients to lab with addressed, stamped mailing pouch
 - Check results

Results Follow-up

- Normal Test Results**
- Notify patient and primary care provider
 - Remind patient to repeat test in a year

- Abnormal Test Results**
- Notify patient and primary care provider
 - Arrange for follow-up appointment and colonoscopy

Sample Program Implementation Materials

Mailed FLU-FOBT Program announcements
Clinic posters to advertise FLU-FOBT Program
Algorithm for FLU-FOBT Program patient flow
Algorithm to use EHR to assess FOBT eligibility
Script to introduce/explain FOBT with flu shots to patients
Visual aids to use when offering FOBT to patients

Multilingual materials to explain why FOBT is important
Multilingual FOBT completion instructions
Multilingual video instructions
Pre-addressed FOBT mailing pouches
Pre-stamped FOBT mailing pouches
FLU-FOBT log-sheet to record flu shots and FOBT dispensed