FLU-FOBT Program Components and Logic Model

Goal: Increase colorectal cancer screening rates by offering home FOBT to eligible patients during annual flu shot activities

Core Functional Component: Standing orders to allow non-physician clinic staff to offer flu shots and FOBT together to any clinic patient or health care client aged 50-75 who is seen during flu shot season.

Target Clinical Settings: Community health centers, pharmacies, managed care organizations, and other health care settings where flu shots are provided and where FOBT is offered for average risk colorectal cancer screening.

Program Planning & Advertising
- Designated clinic leader for the FLU-FOBT Program
- Program leader completes formal training online
- Program leader assigns clinic staff members to participate
- Clinic staff members complete formal training
- Clinic team approves implementation work plan
- Advertise program to patients with postcards and posters

Daily Implementation
- Daily supervision by program leader
- Trained staff offers program every day during flu shot season
- EHR used to assess FOBT eligibility when possible
- FOBT given to eligible patients before flu shot is given
- FOBT kits prepackaged with all selected program materials to facilitate patient understanding, test completion, and return of completed tests to the laboratory.

Tracking
- Flu shots and FOBT dispensed are recorded together and at the same time for tracking purposes

FOBT Completion
- FOBT kit mailed by patients to lab with addressed, stamped mailing pouch
- Check results

FOBT not Completed
- Postcards and phone call reminders as needed

Results Follow-up
- Normal Test Results
  - Notify patient and primary care provider
  - Remind patient to repeat test in a year
- Abnormal Test Results
  - Notify patient and primary care provider
  - Arrange for follow-up appointment and colonoscopy

Sample Program Implementation Materials
- Mailed FLU-FOBT Program announcements
- Clinic posters to advertise FLU-FOBT Program
- Algorithm for FLU-FOBT Program patient flow
- Algorithm to use EHR to assess FOBT eligibility
- Script to introduce/explain FOBT with flu shots to patients
- Visual aids to use when offering FOBT to patients
- Multilingual materials to explain why FOBT is important
- Multilingual FOBT completion instructions
- Multilingual video instructions
- Pre-addressed FOBT mailing pouches
- Pre-stamped FOBT mailing pouches
- FLU-FOBT log-sheet to record flu shots and FOBT dispensed